

FULL SOCIAL MEDIA SERVICES



FULL Social Media Services was created to help busy agents manage their social media presence! Between showings, open houses, inspections, etc. it can be hard to remember to put content out there. FULL social media does the elbow work for you so you can focus on what you do best, SELLING!

WHAT YOU GET

- Marketing Coordinator manages Facebook Business Page
 - Two custom content blogs posted and boosted every week
 - As many additional RISMedia lifestyle/real estate blogs posted to your page as you would like (everything that comes with BASIC Social)
 - All listings posted as video to your page and boosted to surrounding area
 - All Open Houses posted as events every weekend and boosted
 - Review graphics posted to page
 - Monthly "Agent Town" Market Infographic posted on Agent's FB Business Page

*Agent website REQUIRED to opt in

Ashley Bergin, Realtor - Lamacchia Realty
Published by Shannon Wright · November 3 at 11:40 AM

If you think you may be purchasing your first home in the...
Check out these tips to be prepared when the time comes

Ashley Bergin, Realtor - Lamacchia Realty
Published by Shannon Wright · November 16 at 1:45 PM

Just Listed for \$789,900 - 198 Catamount Rd
Tewksbury, MA: North Tewksbury, 01876

Luxury living at it's finest! The curb appeal & location of this home says it all! You'll marvel at the sweeping views of the Merrimac Valley & upon entering you'll enjoy the warm hospitality of this expansive well designed colonial. Welcoming 2 story grand foyer w/staircase overlooking foyer combine classic elegance w/modern living. 1st fl includes liv room or office, dining room, sep... See More

Kate Perrine, Realtor - Lamacchia Realty
Published by Shannon Wright · October 26 at 4:21 PM

51 homes were sold in Westford in September 2020
How does this compare to last year?

WESTFORD HOUSING STATS 2020

KATEPERRINE.LAMACCHIAREALTY.COM
September 2020 Westford Market Snapshot

Lisa Hayford, Realtor, Lamacchia Realty added an event

SUN, NOV 15
Open House in Newburyport!
202 Low St, Newburyport, MA 01950-3537, United States
0 Went - 18 Interested

Ashley Bergin, Realtor - Lamacchia Realty
Published by Shannon Wright · November 3 at 11:40 AM

707 People Reached
31 Engagements

Boosted on November 4 at 12:16 PM
By Shannon Wright

People Reached 707
Link Clicks

Call Now

PRICING

Monthly fee of \$99

*monthly fee does not include cost of boosting

EMAIL MARKETING@LAMACCHIAREALTY.COM WITH QUESTIONS OR TO SIGN UP

MAILING SERVICES



Mailing Services was created to help busy agents maintain a presence in their communities by sending out postcards to their farm/sphere lists on a monthly basis.

WHAT YOU GET

- Marketing Assistant compiles and sends out a postcard on a monthly basis
 - Agent will get a form to fill out each month with the specifics of what they want the post card to say, look like, and go to
 - Agents Prior Sold Postcards sent in January and July to sphere
 - Red Sox schedule sent to sphere in March
 - Pats schedule sent to sphere in August
 - Annual Calendar sent in December
 - Marketing Assistants will pull a mailing list of agent's sphere from LamacchiaHUB every month
 - Farm list created from a radius, custom street list, or specific list of addresses from agent

Agent Photo First and Long-Last name REALTOR® (123) 333-3333 (123) Optional longname@LamacchiaRealty.com

2020 NEW ENGLAND FOOTBALL

DATE	OPPONENT	TIME
SUN, SEP 13	VS MIAMI	1:00 PM CBS
SUN, SEP 20	@ SEATTLE	8:20 PM NBC
SUN, SEP 27	VS LAS VEGAS	1:00 PM CBS
SUN, OCT 4	@ KANSAS CITY	4:25 PM CBS
SUN, OCT 11	VS DENVER	1:00 PM CBS
SUN, OCT 18	BYE WEEK	
SUN, OCT 25	VS SAN FRANCISCO	4:25 PM CBS
SUN, NOV 1	@ BUFFALO	1:00 PM CBS
MON, NOV 8	@ NEW YORK JETS	8:15 PM ESPN
SUN, NOV 15	VS BALTIMORE	8:20 PM NBC
SUN, NOV 22	@ HOUSTON	1:00 PM CBS
SUN, NOV 29	VS ARIZONA	1:00 PM FOX
SUN, DEC 6	@ LA CHARGERS	4:35 PM CBS
THU, DEC 10	@ LA RAMS	8:20 PM FOX
SUN, DEC 20	@ MIAMI	1:00 PM CBS
MON, DEC 28	VS BUFFALO	8:15 PM ESPN
SUN, JAN 5	VS NEW YORK JETS	1:00 PM CBS

LamacchiaRealty.com

REMEMBER TO **FALL BACK**
SUNDAY, NOVEMBER 1, 2020



PULL-APART PIZZA BREAD

INGREDIENTS:

- 20-25 pieces pepperoni
- 1/2 cup Parmesan cheese, grated
- 1 cup pizza sauce, or marinara sauce, heated

Preheat oven to 350°F. Roll out dough on a floured surface. Roll out dough into a 12x18 inch rectangle. Spread pizza sauce over the dough. Sprinkle with pepperoni and Parmesan cheese. Roll up dough into a log. Cut into 12 equal pieces. Place on a parchment lined baking sheet. Bake for 10 minutes. Remove from oven. Let cool for 5 minutes. Cut into 12 equal pieces. Serve with marinara sauce or ranch dressing.

IT WAS A BUSY SUMMER!

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LONGEDITABLELAMACCHIAREALTYWEBSITE.COM

PRICING

Monthly fee of \$99

*cost of print and postage not included