## **MAILING SERVICES**



Mailing Services was created to help busy agents maintain a presence in their communities by sending out postcards to their farm/sphere lists on a monthly basis.

## WHAT YOU GET

- Marketing Assistant compiles and sends out a postcard on a monthly basis
  - Agent will get a form to fill out each month with the specifics of what they want the post card to say, look like, and go to
    - Agents Prior Sold Postscards sent in January and July to sphere
    - Red Sox schedule sent to sphere in March
    - Pats schedule sent to sphere in August
    - Annual Calendar sent in December
  - Marketing Assistants will pull a mailing list of agent's sphere from LamacchiaHUB every month
  - Farm list created from a radius, custom street list, or specific list of addresses from agent



Monthly fee of \$99

\*cost of print and postage not included