

BASIC SOCIAL MEDIA SERVICES



LamacchiaSOCIAL is a great tool for agents looking to up their social media game. The program will automatically post blog content for you on your Facebook Business Page, LinkedIn, or Twitter feed. It will post and link to a landing page branded to YOU with your contact info, RealScout, and more!

WHAT YOU GET

- Individual login to control your own posting schedule and content
 - Schedule posting for 1-7 days a week
 - You decide if the content is strictly real estate related, or a mix of real estate, lifestyle, and luxury content.
 - OPTION to pick and choose content that goes out
- Branded landing page with your own contact info plus a link to your website/bio page and RealScout
- Option to connect a Homes.com account that will allow you to post new listings

The collage features three main components: 1) A smart thermostat with a hand adjusting the dial, displaying 68°F. 2) A realtor profile for Paul Cervone, including his photo, name, title 'REALTOR', and contact information. 3) A screenshot of the LamacchiaSOCIAL dashboard, which shows analytics for content activity across Facebook, Twitter, and LinkedIn, along with a menu of content categories like 'How to Save The Earth and Your Wallet'.

PRICING

- Monthly fee of \$20

EMAIL MARKETING@LAMACCHIAREALTY.COM WITH QUESTIONS OR TO SIGN UP

SOCIAL MEDIA SERVICES

Full v Basic

What's the difference?
See a side by side comparison below!

	FULL	BASIC	LR WEBSITE ONLY
PRICE	\$99/month (\$749 LR WEBSITE OTF)	\$20/month	\$999 OTF
BRANDED LANDING PAGE	✓	✓	
POSTING	✓	✓	
LISTING POSTS	✓	✓	
CUSTOM LR BLOG CONTENT	✓		✓
LEADS DIRECTLY INTO HUB	✓		✓
BOOSTING	✓		
OPEN HOUSE EVENTS	✓		
LISTING VIDEO	✓		
MONTHLY INFOGRAPHIC	✓		
BASIC FACEBOOK BUSINESS PAGE SUPPORT	✓		

TO SIGNUP, EMAIL MARKETING@LAMACCHIAREALTY.COM

